



**Consumer Assisto (A Unit of Knowledge Steez EduHub LLP)**

**Organizes**

**International Conference**

**on**

**“Consumer Rights: Issues and Challenge  
in the New Era”**

**Date: 30<sup>th</sup> May, 2021**

**PLATFORM: Zoom**

## **ABOUT CONSUMER ASSISTO**

**'Consumer Assisto'** as the name suggest assisting the consumers in every possible approach. The ideology behind this project is to provide legal assistance to consumers and build content of all the legislations and case laws which shall be accessed by everyone. To create awareness midst general public.

This project aims to help people and also provide pro-bono services. With the help of this project we will try to reach out general public who need legal assistance and create awareness and reduce exploitation of consumers.

## **ABOUT THE CONFERENCE**

**International Conference on "Consumer Rights: Issues and Challenges"** aims to bring together leading academic scientists, researchers and research scholars to exchange and share their experiences and research results on all aspects of Consumer Protection Law and Regulations. It also provides a premier interdisciplinary platform for researchers, practitioners and educators to present and discuss the most recent innovations, trends, and concerns as well as practical challenges encountered and solutions adopted especially in the fields of Consumer Protection Laws and their rights.

This will not only provide a platform to academicians, practitioners, presenters etc. to share their views on the concept but also provide an opportunity to the participants to understand the concept in detail along with their rights and responsibilities as a consumer in the new era.

## **MAIN THEME OF THE COFERENCE**

Consumers need to be able to obtain accurate, unbiased information about the products and services they purchase. There are a number of products in the market which are injurious to the health of the consumer, adulteration, false weights, monopoly and unfair trade practice hence are some of the issues that need to be tackled and becomes more important to be addressed to protect the consumers against it.

This will enable them to make the best choices based on their interests and prevents them from being mistreated or misled by businesses. Consumer protection policies, laws and regulations help increase consumer welfare by ensuring that businesses can be held accountable.

Also, Consumer protection contributes to dynamic and effective markets for businesses to grow. Consumer demand drives innovation and economic development as businesses are required to maintain fair prices and good quality of their products and services.

## **SUB-THEMES OF THE CONFERENCE**

**(Note: The Sub-themes are suggestive and do not restrict or confine the scope)**

- History and development of Consumer Rights
- Consumer rights and Human Rights
- Mediation and Consumer Protection
- Consumer Education and Consumer Movement: The Role of Civil Groups
- E- Consumerism: Problems and Perspectives
- International Consumer Protection Framework & Policy
- Consumer as victims
- New developments in consumer protection
- Jurisprudential and conceptual dimensions of consumerism
- Consumerism in International integration of E-commerce

- Misleading advertisements and Law
- Consumer's rights in the Digital Era
- Analysis of the provisions of the Consumer Protection Act 2019
- Role of regulatory authorities
- Comparative Analysis of the Consumer Protection framework : India & other countries
- Misleading Advertisement and its implications
- Impact of Covid-19 on the rights of consumers
- New Age Contemporary Issues & Challenges

## **SUBMISSION GUIDELINES**

### **ABSTRACT:**

1. The abstract shall not exceed **300 words**. It should include the Title of the Paper, Keywords, the Presenter's Name, Designation, Institutional Affiliation, Mailing Address, Contact Number and E- mail ID.
2. The abstract should be typed in Times New Roman, font size 12 with 1.5 line spacing.
3. The abstract shall be submitted through registration link only. All submissions should be uploaded in .doc/.docx format only.
4. Co-authorship is limited to a maximum of two authors.
5. **Intimation for acceptance/improvisation** will be provided **within 2-3 working days from the last date of the submission of abstract.**

### **FULL PAPER:**

1. The length of full paper including tables, diagrams, illustrations, references, etc. should be 3000-8000 words. The paper should be typed in Times New Roman, font size 12 with 1.5 line spacing. Headings to be in bold with font size 14.

2. The footnotes must be typed in Times New Roman, font size 10 with single spacing. The margin of 1 inch on all sides must be maintained throughout the paper.
3. Bluebook 20<sup>th</sup> Edition/APA shall be strictly followed for Footnoting and referencing.
4. The Full Paper should be submitted upon selection of Abstract and shall be submitted through Google Form (The link will be shared via E-mail to selected Abstracts) along with the certificate of originality duly filled by the presenter(s). All submissions should be sent in .doc/.docx format only.
5. The title of the manuscript shall be followed by Name of the author(s), the Name of the University/Institution, and the E-mail address.

### **BEST PAPER & PRESENTATION**

- Best Presentation will be acknowledged from each session. Certificates and Free Registration shall be given to winners in Knowledge Steez or in any wing courses worth rupees 3000.
- All the participants shall be provided with E-certificates.

### **SUBMISSION DEADLINES**

- Last Date of Registration for attendees: **17<sup>th</sup> May, 2021**
- Abstract Submission Deadline: **17<sup>th</sup> May, 2021**
- Full Paper Submission Deadline: **27<sup>th</sup> May, 2021**
- Date of Conference: **30<sup>th</sup> May, 2021**

**Notification of Acceptance/Improvisation:** Within **five working days** of the submission of abstract/paper.

## **ELIGIBILITY**

Faculty members, Research scholars, professionals and students are eligible to participate.

## **PAPER PRESENTATION GUIDELINES**

Presenters are solely responsible for the creation of their presentation. The presentation should be based on the approved/accepted paper but may include updates and related additional content.

Only the listed presenters may present their paper.

**For a successful and productive conference, all presenters should adhere to the following guidelines:**

- PowerPoint Presentation (PPT) is encouraged for presentation at the conference. If giving power Point Presentation (PPT), presenter(s) should save their presentation in .pdf or .ppt format and present it through the screen sharing mode.
- All presentations are to be in English. The presenter(s) should be able to understand and respond to audience questions in English.
- Presentations should be of 8-10 minutes which shall be inclusive of 3 minutes for questions.
- Participants need to join the session 15 minutes before it begins and be well prepared with the presentation. Any unnecessary delay on part of the participant might lead to disqualification.
- It is suggested for presenter(s)/ attendee(s) to dress professionally.

## **GENERAL INFORMATION:**

1. In case of any query, kindly reach us by writing an email on **consumerassistoevents@gmail.com**
2. All the Participants shall be required to present their research papers on 30th May 2021 through **Zoom/Google Meet**.
3. All the participants shall be provided with E-certificates only on their registered e-mail id.

## **REGISTRATION DETAILS**

Link for registration of Attendees and Author/Co-Author (+Abstract Submission):

<https://forms.gle/KuHKjnR3vVRYLeAf7>

**Registration Fee: FREE**

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## **ORGANIZING COMMITTEE MEMBERS:**

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